

Hello, I'm Ronan!

I'm a Dutch designer and developer born and raised in Tiel with a diverse approach to design, combining attractive visuals with a research-driven process to solve complex problems and build user-friendly products. Aside from design, I'm passionate about music and the occasional game of padel.

EXPERIENCE

Independent

Product & Brand Designer, Developer
Sep. 2023 - Present

Various works ranging from UI/UX design, Full-Stack Web Development (React/CSS), Graphic Design, Branding, 3D product visualization and motion design. Clients include Protocol Recordings, Municipal Recordings, Hoenderdaal Fasteners, Studio Guru

Protocol Recordings

Graduation Project (Service Design)
Feb. 2024 - Jun. 2024

Service design graduation project focused on stronger connection between artists and label through long-term collaborations. Utilized a human-centered design approach through user research, concept development and co-creation.

Protocol Recordings

Creative Content Intern
Feb. 2023 - Jun. 2023

Developed complementary art and video content for music by Nicky Romero, Nico & Vinz, Jonas Blue, Thomas Newson, Almero, Dallerium and more, including the Protocol Miami collaboration album. Created social media content and a new brand artwork concept.

AllerMedia / Onwaarts

Designer & Developer
Apr. 2020 - Jan. 2023

At Allermedia (later Onwaarts) I mainly worked on front-end development, developing websites using Wordpress, PHP, CSS, Javascript and Figma & Adobe design tools.

SAM Online Stores

Graphic Design Intern
Apr. 2018 - Oct. 2018

Supported daily work like preparing products and designs for the printing stage, as well as creating new designs for various media outlets. I've worked on videos as well as some web-related content.

EDUCATION

Hogeschool Utrecht

Master of Arts
Sep. 2024 - Jul. 2025

Combining UX Research and Human & AI interaction to develop unique data-driven design products. Collaborating with Triodos Bank for my thesis, developing efficient AI tools for data handling and processing, focusing on human behavior surrounding AI workflows and the consequences, such as over-reliance on algorithm decisions.

Hogeschool Utrecht

Bachelor of Science
Sep. 2020 - Jun. 2024

Studied intensive user research and developing creative solutions, balancing user and business needs. Did campaign & content creation for Good Fish Foundation and product design for Dinnerplants, actively involving key stakeholders in research and development. Graduated with a specialization in Human Centered Design and a service design graduation project at Protocol Recordings.

Hanyang University

Minor in Media & Social Informatics
Sep. 2022 - Dec. 2022

5 month exchange as part of my Bachelor degree, studying sociology and marketing related subjects. Contributed to Wikipedia by publishing the article "Cosmetic surgery in South Korea" as well as various different contributions across WikiData and WikiVoyage.

EXTRA 'S

Liquipedia

Contributor & Developer
Mar. 2019 - Present

Across 2022/2023, automated hundreds of team pages to strongly decrease the work needed to keep it up to date. In 2025-26, developed and implemented statistics features for in-depth team, player and tournament details.

Studievereniging MAD

Media Lead
Apr. 2018 - Oct. 2018

Lead the media team consisting of 4, to ensure consistent flow of social media content for activities, events and updates from the student association.

SKILL

Design & Prototyping

Figma, Protopie, Adobe XD, FigJam, Miro

Technical & Languages

Python, Javascript/Typescript, PHP, HTML, CSS, Lua, React, Tailwindcss,